

Carter Street Precinct

- naming roads, streets, lanes and open spaces



City of Parramatta asked the community what they thought of the approach to the naming process, and the suitability of the proposed names. Names for the new Carter Street Precinct met with the Geographical Names Board (GNB) criteria and were developed to reflect the unique heritage values of the site including the farming and meat industry which were significant in the area for more than 100 years and the natural environment including wildlife.

Here's what you told us:



Overall, community members (53 respondents) **responded positively** to the City's approach to the naming process, appreciating the opportunity to provide input and valuing the acknowledgement of local history in the proposed names.



73.6% of respondents (39 people) either **supported or strongly supported** the City's approach to naming.

Suitability of proposed names

Respondents were asked to rate the suitability of the proposed names out of five. Generally, the community responded more positively to the bird-inspired names.

Highest and lowest rated names

Rated out of five, and ranked by the highest and lowest average rating:

Top names:

The top three names, rated out of five, ranked by the highest average rating:



★★★★☆
3.85
Osprey Park



★★★★☆
3.79
Kestrel Park



★★★★☆
3.57
Stockyard Road

Least-favoured names:

The least-favoured names, rated out of five, ranked by the lowest average rating:



★★★☆☆
2.34
Fence Street



★★★☆☆
2.42
Feed Street



★★★☆☆
3.09
Drift Lane

Who participated?

522,000

people on average saw the opportunity to provide feedback

53

formal responses received via Council's engagement portal

1

email submission

A number of communication channels were activated to reach as many community members as possible, to notify them of the opportunity to 'have their say'. Communications and engagement activities included: providing information on City of Parramatta websites, newspaper advertising, social media, email campaigns and distributing letters to more than 500 residents and stakeholders.

Project Timeline:



- **November onwards:** Pending endorsement from Council, recommended name proposals are submitted to the Geographical Names Board (GNB)
- On final approval from the GNB, names are published in the Government Gazette and take effect
- Place names are then installed in the precinct.



We will continue to keep you updated as this project progresses via Council's engagement portal

