

## Hoarding and Tower Cranes Policy Review 2023 – Summary of Proposed Changes

Changes made to the Policy as a result of the review are summarised below:

Type	Description	Reason
Update	<p>Policy 233 Hoarding and Tower Cranes has been divided into 2 separate topics. Each new policy suite consists of a core Policy and external-facing Guideline for applicants.</p> <p>Regulatory provisions from the 2017 Policy have generally been retained and copied into the new documents. Technical specifications for installation and maintenance have been notably elaborated in each Guideline component.</p>	<p>Council approvals for use of Hoarding and Tower Cranes are administered separately, with distinct application processes and requirements. Division of documents by topic supports clearer implementation of each approval framework.</p> <p>Elaborated Guidelines support transparent communication of Council's requirements and expectations.</p>
Update	<p>Hoarding Policy and Tower Crane Policy: Transferred content to current Policy Template branding</p>	<p>To ensure consistent formatting across Council's policy portfolio</p>
Update	<p>Hoarding Policy and Tower Crane Policy: Updated phrasing and references</p>	<p>To improve clarity, accuracy, and to ensure consistency with applicable Council and legal standards.</p>
Update	<p>Hoarding Policy and Guideline: Replaced "marketing standards for hoardings" (2017 Policy Attachment 2) with substantially updated Hoarding embellishment requirements. High-level visual activation principles and requirements are established in the Hoarding Policy, and design specifications are set out in Part 4 of the Guideline.</p>	<p>Strategy for visual activation of Hoardings has been updated as per recommended improvements from internal Council subject matter experts, and to address Policy Review Committee feedback on the strategic direction for the program.</p>