

# Strategy at a glance

## PURPOSE OF THE STRATEGY

The *City of Parramatta Integrated Heritage Strategy: Our Shared histories, stories and places* is a 10-year strategy for managing the City of Parramatta's heritage. It covers all heritage matters for which the Council has responsibility.

## OUR VISION

We will champion the recognition, protection, management, and celebration of the City of Parramatta's heritage, notably its First Nations, colonial, migrant and other heritage, that will enrich our environment and community, for the benefit of current and future generations.

## OUR KEY GOALS

1

To recognise, protect and conserve the City of Parramatta's valued heritage places, buildings, archaeology, settings and natural landscapes, together with its stories and collections.

2

To provide innovative, best practice and well resourced management of the City of Parramatta's heritage.

3

To place people at the heart of heritage management, engaging with the community and heritage stakeholders.

4

To recognise heritage, local character, and identity, to guide respectful planning and design outcomes in a changing urban context.

5

To recognise First Nations heritage by developing a 'Country' centred approach and work with Dharug and other First Nations people to tell their stories and manage their culturally significant places.

6

To tell the stories that reflect the City of Parramatta's varied and evolving history and promote events and activities that recognise and celebrate our heritages, cultures and waves of migration.

7

To raise awareness of our heritage and to advocate for investment and promotion of Parramatta as a local, national and international heritage tourism destination.

8

To adapt heritage places for climate resilience and economic success, and to provide for sustainable, activated, and accessible heritage buildings that can meet the contemporary needs of occupants.

## OUR GUIDING THEMES



### Knowing and understanding

Improve our understanding of the full breadth of the City of Parramatta's heritage by identifying features and elements, such as places, buildings, archaeology, landscapes, documents, artefacts and stories, that are important to us and ensuring that information is well documented and generally publicly accessible.



### Protecting and conserving

Ensure the City of Parramatta's heritage, including places, buildings, archaeology, landscapes, artefacts and collections, are appropriately protected and valued through a robust policy and management framework.



### Resourcing, advocating and supporting

Resource, advocate for, and support heritage through Council's various roles and responsibilities.



### Communicating and promoting

Raise awareness and appreciation of heritage and celebrate heritage as a community promoting its value for all.



### Preparing, adapting and activating

Consider how heritage places and their settings can best adapt to the pressures of climate change, new development and changing occupant needs, and provide opportunities for activation.